



**ENTREPRENEURSHIP DEVELOPMENT CENTRE (EDC)**

**उद्यम विकास केन्द्र**

**GOVERNMENT COLLEGE YACHULI**

**शासकीय महाविद्यालय याचुली**

**LOWER SUBANSIRI & KEYI-PANYOR DISTRICT, ARUNACHAL PRADESH - 791120**

**लोअर सुबनसिरी & कियी पाजोर जिला, अरुणाचल प्रदेश-७९११२०**

## **5 DAYS FACULTY DEVELOPMENT PROGRAMME ON ENTREPRENEURSHIP**

**Under The Project:**

*'Establish, Develop and Management Entrepreneurship Development Centres (EDCs) and Incubation Centres (ICs) in the Educational Institutions of NorthEastern Region'*

**Sponsored By:**

*North Eastern Council (NEC), Shillong, Meghalaya, Government of India*

**Nodal Agency:**

*Indian Institute of Entrepreneurship (IIE), Guwahati, Lalmati, Assam*

**Organized By:**

*Entrepreneurship Development Centre (EDC)  
Government College, Yachuli, Arunachal Pradesh*

**Date** : 30<sup>th</sup> April 2024 To 4<sup>th</sup> May 2024 (Five Days)

**Time** : 10.00 p.m -4.15 pm (Every Day)

**Venue:** *Recreational Hall, Government College Yachuli*

Contact us: 9436874202/8730009159

Email: [gcyachuli@gmail.com](mailto:gcyachuli@gmail.com) or [telimomu@gmail.com](mailto:telimomu@gmail.com)

## About the Programme:

This Faculty Development Program (FDP) is designed to train and develop professionals in the area of entrepreneurship, innovation and incubation in which they can act as resource persons in guiding and motivating students to take up entrepreneurial careers. The outcome of the FDP is likely to provide essential tools and techniques through diverse hand-on-training modules. With such an aptitude, the knowledge of tools of entrepreneurship would enhance the practicing skills of the Faculty Members/Teachers, who, in turn, can apply them for linking classroom teaching for motivating the students towards entrepreneurial career.

## Outcome of the Programme:

- Create an awareness of the need and importance of entrepreneurship.
- Impart knowledge and develop skills in diverse training methods in imparting training to students and entrepreneurs.
- Plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times.
- Develop teachers with an entrepreneurial and professional mindset.
- Make them aware about promotional financial & regulating schemes for Micro Small and Medium Enterprise (MSME).
- Guide them for techniques of preparation of feasible & viable projects.
- Guide them for Techniques of proposal preparation.

## Target Group:

Faculty members of Universities/Colleges/Institutes who wish to become the motivator, trainer & facilitator of entrepreneurship.

## Pedagogy:

Lectures, Case Study, Interactions, Role Plays, Individual & Group assignments, Brainstorming, Presentations, Virtual visit etc.

## Course Content:

Basics, Entrepreneurial mind set, Design thinking, Opportunity assessment, Market survey, Business model canvas, Business Plan, Formation of enterprise, Legal compliances, Digital marketing, Pricing strategies, financial statements and valuation, Start-up ecosystem, Sources of funding and Pitching.

## Resource persons:

1. Ms Tage Rita Takhe Chairman cum Managing Director, Naara Aaba Winery Pvt Limited, Hong, Ziro, Lower Subansiri, Arunachal Pradesh.
2. Dr. Gyati Kobing, DRCS, Deptt. Of Cooperation, Government of Arunachal Pradesh.
3. Dr. Teshi Sohang, Assistant Professor, Department of Commerce, DNGC, Itanagar, A.P.
4. Ms Aniya Joram, Progressive Farmer, Yazali, Keyi Panyor District, Arunachal Pradesh
5. Dr. Tadum Ruti, Assistant Professor, Govt. College, Doimukh, A.P.
6. Dr. Taro Sindik, Assistant Professor, Dera Natung Govt. College, Itanagar, A.P.
7. Ms. Mopi Ete, Assistant Manager, SBI Yazali, Arunachal Pradesh.
8. Dr. Dani Kacha, Associate Professor, Government College Yachuli.
9. Academicians, NGOs, Entrepreneurs, Proprietors, Bankers, etc.

## About Government College Yachuli:

In fulfilling the aspirations of the people and with a purpose of offering quality higher education in their door steps, Government College Yachuli was established in 2007. The college was started on 19<sup>th</sup> July 2007 with a modest strength of fifty-seven students and five faculty members in its initial academic session. Being a premier institute of higher education in Subansiri region, the College caters to the need of entire region. Situated in picturesque hillocks, the college site is one and half kilometre away from the main road and Yachuli market. The Distance from the District Headquarters, Ziro is 20 kilometres while it is 86kilometres away from the state capital, Itanagar. The nearest airport is Donyi Polo Airport, Hollongi, Itanagar is 107 Km and railway station Naharlagun is 73kilometres away from the College.

Affiliated to Rajiv Gandhi University, Itanagar, Arunachal Pradesh, and the College at present offer seven different subjects/departments under Arts Stream which includes Education, Economics, English, Geography, Hindi, History and Political Science.

The college has the facility of Distance Education Centre (IDE, RGU) which offers education for learners left out of formal education system. The college has fully functional unit of National Service Scheme to nurture the growth and personality of volunteers through community service recognized by Govt. of India.

A team of young and dedicated faculty members and office staff are putting their best efforts despite all odds to impart value based and qualitative education to the students. Their driving spirit is of course the motto of the College "**Knowledge is one that enlightens**" which will inspire them, all the time to come.

## About EDC:

Entrepreneurship Development Cell was established in Government College Yachuli in the month January 2024 in a dedicated room within the Academic block of the college, with a view to foster the entrepreneur skills among the students. In view of the worldwide shortage of jobs both government and private sector, which is leading to the problem of unemployment and lack of proper utilization of human resources; the cell strives to identify talented youths to entrepreneurial works. To identify the opportunities that will allow the growth and success of every students through Developing interdisciplinary learning environments that teach students to see new opportunities out of present ordinary human life pattern and students to be given the chance to see new business opportunities and to carry them forward.

## About Indian Institute of Entrepreneurship IIE, Guwahati, Assam:

Indian Institute of Entrepreneurship (IIE) is an autonomous organization under the Ministry of Skill Development & Entrepreneurship. The main aim of the Institute is to provide training, research and consultancy activities in Small and Micro Enterprises (SME), with special focus on entrepreneurship development. The Indian Institute of Entrepreneurship (IIE) registered under the Societies Registration Act, 1860 was established in the year 1993 in Guwahati by the erstwhile Ministry of Industry (now the Ministry of Micro, Small and Medium Enterprises), Government of India. The Institute began operating from April 1994 with the North East Council (NEC), Governments of Assam, Arunachal Pradesh and Nagaland and SIDBI as its other stakeholders.

### Program Timeline:

- Applications Registration: on the Spot
- Registration fee: Free
- Program Starts on: 30<sup>th</sup> April 2024
- Program Ends on: 4<sup>th</sup> May 2024

## **Organizing Committee:**

**Chairman** : Dr. Rejir Karlo, Principal cum Centre Head, EDC, Governmentt College Yachuli

**Coordinator** : Dr.Teli Momu. Assistant Professor, Government College Yachuli.

**Co- Coordinator** : Sh. Nada Pugang, Assistant Professor, Government College Yachuli

## **Members:**

1. Ms. Nani Yadi, Assistant Professor, Government College Yachuli.
2. Sh. Nabam Tabang, Assistant Professor, Government College Yachuli
3. Sh. Tara Dajam, Assistant Professor, Government College Yachuli
4. Dr. Ngawang Drema Trangpoder,Assistant Professor, Government College Yachuli

## **Certification:**

The certificate of participation will be provided by IIE, Guwahati, on successful completion of the course with 100 % attendance through EDC Government College Yachuli.

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